

BROCHURE
FOR SPONSORS

2017



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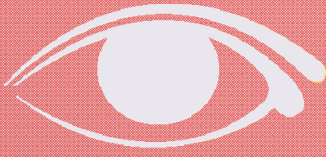


About Us

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INDIAN INSTITUTE OF INFORMATION TECHNOLOGY NAGPUR (IIITN), is one of the Indian Institutes of Information Technology (PPP) in the country, set up with the objective of making available facilities for higher education, research and training in various fields of Information Technology. To address the challenges faced by the Indian IT industry and growth of the domestic IT market, the Ministry of Human Resource Development (MHRD), Government of India intends to establish twenty Indian Institutes of Information Technology (IIIT), on a Not-for-profit Public Private Partnership (N-PPP) basis. The partners in setting up the IIITs would be the Ministry of Human Resource Development (MHRD), Governments of the respective States where each IIIT will be established, and the industry. On the same line INDIAN INSTITUTE OF INFORMATION TECHNOLOGY NAGPUR (IIITN) is newly established Educational Institute by the Ministry of Human Resources Development, Government of India and few industry partners as Not-for-profit Public Private Partnership (N-PPP) Institution. The Industry Partners are,

1. Tata Consultancy Services, Mumbai.
2. ADCC Infocad Ltd., Nagpur



Vision

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To advance new knowledge and innovation in Information Technology and allied fields to power the nation to the forefront in the global context

Success



AIM

To develop competent and capable youth imbued with the spirit of innovation and entrepreneurship with the social and environmental orientation to meet the knowledge needs of the country and provide global leadership in Information Technology and allied fields



MESSEGE FROM THE TEAM

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Respected Sir/Madam,

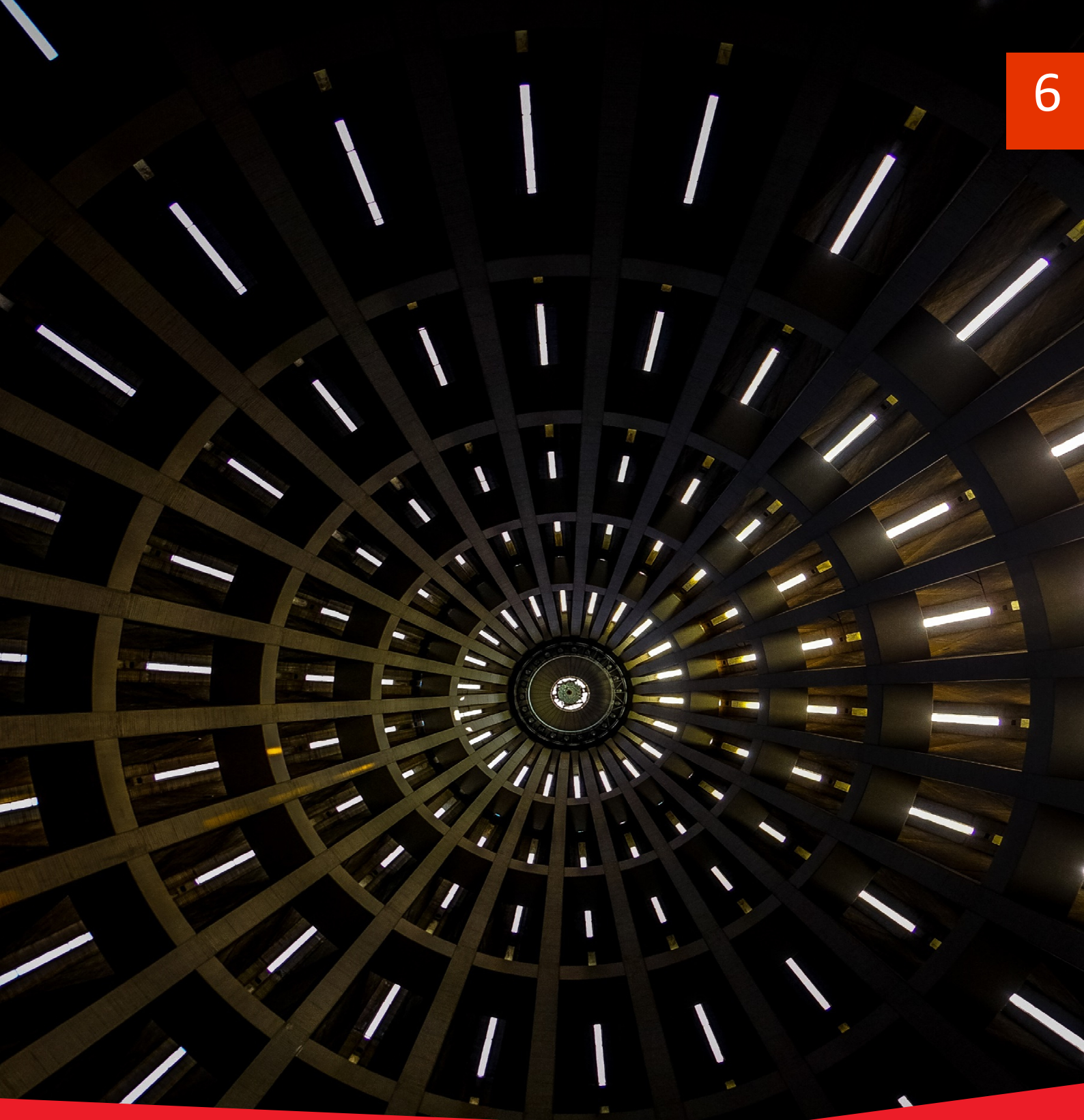
TantraFiesta 2017 the first annual national level technical event organized by IIIT Nagpur, multiple events for students of Schools and Universities alike are going to be hosted with the essence of events revolving around Celebrating Technology. We are hoping to reach at least 2000 students across various schools and universities.

Your generous contribution as a sponsor will help us to make this event a huge success and give the students, a chance to shine out the crowd. Your support towards this event will be highlighted noticeably throughout the event. You and your representatives will be most welcome to attend so that we could thank you personally for your support. This bond will be a bond forever.....!

Please find the detail as attachments. Looking forward for your participation.

Thank you.

Team TantraFiesta.



SPONSORSHIP CATEGORIES

because you give POWER to us

Partnership Benefits

	TITLE SPONSORS (POWERED BY)	CO SPONSORS (CO POWERED BY)	ASSOCIATE SPONSORS (CATEGORY PARTNERSHIP)
Event Branding (Logo And Name On)			
Exclusive Branding	✓	✓	✓
Event Backdrops	✓	✓	✓
Event Brochure	✓	✓	✓
Event Banners and posters	✓	✓	✓
Event Standees	✓	✓	✗
Delegation certificates	✓	✗	✗
Exclusive Branding Banners and posters	5	3	1
vStandees	3	2	1
TantraFiesta T-shirt	✓	✗	✗
Pamphlets and other promotional materials	✓	✓	✓
Public Relation			
Exclusive promotional posts on website, Facebook , instagram and whatsapp with company name, logo and site link	✓	✓	✓
Site link on official event page	✓	✓	✗
Logo and name in all event mails to delegates, mentors and partners	✓	✗	✗
Radio Publicity	✓	✗	✗

Partnership Benefits

	TITLE SPONSORS (POWERED BY)	CO SPONSORS (CO POWERED BY)	ASSOCIATE SPONSORS (CATEGORY PARTNERSHIP)
On Day OfEvent			
Speaker slot on stage.	10 mins	×	×
Speaker slot during competitions	✓	×	×
Coverage in after movie.	✓	✓	✓
Volunteers to promote your product during the event	3	2	1
Mention during inauguration and vote of thanks.	✓	✓	✓

Partnership Benefits

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STARTUP STALL / EVENT SPONSOR

1. Platform to appraise your product on national level .
2. 1 Banner Space (6feetx3feet) at strategic locations across IIIT Nagpur campus

FOOD COURT

- 1 Stall space at strategic location in IIIT Nagpur campus

Sponsorship Slabs

Title Sponsor :₹ 1,00,000

Co-Sponsor :₹ 75,000

Associate Sponsor :₹ 50,000

Start ups :₹ 15,000

Food Stalls :₹ 10,000



CONTACT US

Faculty In charge

Dr. Aatish Daryapurkar

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Student – In charge

IIIT NAGPUR

Working Committee Members

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Our Location

IIIT Nagpur BSNL - Regional Telecom Training Center (RTTC) Near TV Tower or beside Balaji temple Seminary Hills, Nagpur, Maharashtra 440006

Find TantraFiesta on social media:

